

2019-2020 District Goals



District: District 123
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

Additional action items to achieve this goal:
We need constant monitoring and development of new leaders ' ideas.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
I will support and promote Region/Zone Chairperson training events.
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- 1 Zone Chairpersons orientation seminar- August-September 2019
- 2 Club's officers training : September 2019
- 3 Leadership seminar, region #1 - November 2019
- 4 Leadership seminar, region #2 - January, 2020
- 5 Participation in ELLI/RLLI/ALLI – depends on schedule for 2019-2020
- 6 New club's officers seminar - May, 2020

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	5
2nd Quarter	5
3rd Quarter	8
4th Quarter	4

By the end of the 4th quarter, the district will add a total of 22 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will organize at least 10 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 0 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	3
2nd Quarter	3
3rd Quarter	3
4th Quarter	3

By the end of the 4th quarter, the district's membership drops will not exceed 12 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

22	+	0	-	12	=	10
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 3000 people.

Action Items:

Of the total number of people served in my district, 564 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 12 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Custom goal and action items

The tasks and goals of serving the people who need us are the main section of this asset plan. The program "Children help children", which has been working for more than 5 years, helps patients of the Central hospital of Moscow in the rehabilitation sense and financially: the necessary equipment for the treatment of patients is purchased. An important and relevant project is an educational Program for the prevention of Diabetes. It is necessary to continue and intensify work with the socially disadvantaged continent, with children where there are no parents. This charity project proposal is based on the initiative of the local branch of VOS and the Kaliningrad Lions Club's Board of Directors to purchase 200 specialized tennis tables and 1000 balls, as well as sports equipment and trophies. This will provide blind and visually challenged persons with the benefit of having a healthy and sporty lifestyle. The charity project expenditures, including the costs of shipping the mentioned inventory to the European regions of Russia, are estimated by us to amount up to 200 thousand Euro. We're working! We serve!!!

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 10% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 2000.00 to support Campaign 100: LCIF Empowering Service.

My district will recruit 1 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Custom goal and action items

The importance of such an organization as LCIF is very important for the livelihood of the entire population of the planet. Disasters, unpredictable events and diseases everywhere help Lions with their human participation and LCIF financial capabilities. Unas no grants from LCIF now, but when there was a tragedy in Beslan, we were helped. My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.